



शिक्षा महाकुंभ

National Conference

on

Recent Advances in School Education (RASE – 2023)

Conference Supported by:



Ministry of
Education, GOI



Ministry of Skill
Development and
Entrepreneurship, GOI



Swadeshi
Jagran Manch



Vijnana Bharati



Bhartiya
Shikshan Mandal



Shiksha Sanskriti
Utthan Nyas



Think India



Akhil Bhartiya
Rashtriya Shakshik
Mahasangh



Dates:

9th – 11th June 2023



Venue:

NIT Jalandhar

Organized by:

Dr.B.R. Ambedkar National Institute of Technology
Jalandhar, Punjab

And

Sarvhitkari Educational Society, Jalandhar, Punjab

Conference will be held in Hybrid Mode (Both Offline as well as Online)

About NIT Jalandhar

Dr. B. R. Ambedkar National Institute of Technology Jalandhar (erstwhile REC Jalandhar), was established in the year 1987 and attained the status of National Institute of Technology on October 17, 2002. As National Institute of Technology, the Institute has a responsibility of providing high quality technical education in Engineering and Technology to produce competent technical manpower for the country. The Institute offers BTech programmes in twelve disciplines of Engineering and Technology along with the research programmes leading to MSc, MTech and PhD degrees. The Institute has signed Memorandum of Understanding (MoU) with many prestigious institutes such as Sarvhitkari Educational Society and Ecole Centrale de Lille, France, University of Johannesburg, South Africa along with other Universities abroad including UK, USA and Canada for the mutual academic exchange program and further strengthening of the academics and research.

About Sarvhitkari Educational Society

Sarvhitkari Educational Society is a state unit of Vidya Bharti – Akhil Bharatiya Shiksha Sansthan. Sarvhitkari Educational Society traces its roots to the legacy that has been reforming and redefining Punjab's educational scenario for 53 years with its inception in the year 1970. In Punjab, it is running 124 formal schools, 341 informal educational institutions (Sanskar Kenders), 2 Skill Development Centres and a think tank Department for shaping the future of school education. Sarvhitkari Educational Society considers education a main source for social transformation, so the focus remains in imparting quality and value based education to the students based on Bhartiya culture and history.

For latest updates about conference please visit: www.rase.co.in

About Conference

The primary objective of the conference is to create an atmosphere for the implementation of NEP 2020. The conference is first of its kind being held in India conceptualized by Vidya Bharti for strengthening teaching-learning process for 26.5 crore students of schools. Further, the conference aims to bring together leading academic scientists, researchers, research scholars and industry to exchange and share their experiences and research results about all aspects of School Education. It also provides the premier interdisciplinary forum for researchers, practitioners, educators and industry to present and discuss the most recent innovations, trends, concerns, practical challenges encountered and the solutions adopted in the field of Global School Education for the sustainable growth of the society.

PAPER SUBMISSION

The paper should be prepared on A4 sheet with 1" margin on all sides. The paper should include authors name, affiliations and mailing address. Paper should be prepared as per the template provided on website.

For more details about submission click at our website: www.rase.co.in

TOPICS FOR PAPERS

- Relevance of Traditional Education System in Modern Era
- One Hour Compulsory Work per Day for a Student in School can bring Revolution in Shaping the Skill India Mission
- Importance of ATL Labs in Achieving 10 Trillion Dollar Economy by 2030
- Role of Modern Technologies in Future Dimensions of Teaching
- Necessity of Department of Holistic Education in Schools
- Moral Values & Ethics in Technical Education
- Emerging Trends in Global Education System
- Induction of Startup Culture on School Level
- Health and Wellness
- Green Technology
- Role of ICT in Education
- Bhartiya Gurukul Education System for Holistic Development of a Student
- Need to Establish "Centre for School Education Systems" in IITs/IIMs/IISERs
- Relevance of Studying in Mother Tongue in Shaping the Child
- Use of Hindi and Regional Languages in Technical Education
- Role of Teachers in Molding Students of 21 Century
- Advances in Chemical, Science & Technology
- Best Practices in Schools
- Slum Adoption Initiative by Institutions
- Sustainable Development
- Soft Computing
- CSR Initiatives in Institutions
- MOOCS in School Education

PRIZE

Selected papers will be published as conference proceedings in Scopus indexed journals. 1st, 2nd and 3rd prize of ₹51,000, ₹31,000 & ₹21,000 respectively will be awarded. Consolation prizes of ₹10,000 in each category will be awarded.

Sponsorship Categories

| Category | Free Delegates | Advt. Colour Page | Banner | Sponsor-ship Amt. (₹) |
|-------------------------|----------------|-------------------|--|-----------------------|
| Title Sponsor | 10 | 1 | <ul style="list-style-type: none"> Felicitation shield will be marked with the branding of "Presenting Partner" for all the schools. Panel discussion moderated by presenting partner. Brochure of "Title Sponsor" will be distributed along with the welcome kit at the registration counter. 12 sq. m booth reserved for "Title Sponsor". Pre and post event mailer on the entire Data Base. "Title Sponsor" logo will be used on all marketing collaterals. Branding on individual speaker post. All the itineraries and conference material will have branding of "Title Sponsor". Premium presentation slot will be reserved for "Title Sponsor". Felicitation certificate will be marked with the branding of "Title Sponsor" for all the attendees. Exclusive digital media coverage, in all maximum media platforms. "Title Sponsor" can nominate up to 3 renowned educationists for award category (optional). The senior most representative of "Presenting Partner" will be felicitated by the "Guest of Honour". A brand-recall of "Presenting Partner" will be ensured by the anchor at each and every announcement during the event. message from the chairman along with photograph would be prominently placed in souvenir, along with product advertisement. Individual branding hoarding at main entrance. | 1 crore |
| Title Co-Sponsor | 10 | 1 | <ul style="list-style-type: none"> Felicitation certificate will be marked with the branding of "Title Co-Sponsor" for all the schools. 12 sq. m booth reserved for "Title Co-Sponsor". Pre and post event mailer on the entire data base. "Title Co-Sponsor" logo will be used on all marketing collaterals. All the itineraries and conference material will have branding of "Title Co-Sponsor". Presentation slot will be reserved for "Title Sponsor". Felicitation certificate will be marked with the branding of "Title Co-Sponsor" for all the attendees. Exclusive digital media coverage, in all maximum media platforms. "Title Co-Sponsor" can nominate 1 renowned educationist for award category (optional). The senior most representative of "Presenting Partner" will be felicitated by the "Guest of Honour" A brand-recall of "Title Co-Sponsor" will be ensured by the anchor at each and every announcement during the event Message from the chairman along with photograph would be placed in souvenir, along with product advertisement. Individual branding hoarding at entrance | 50 lakhs |

Sponsorship Categories

| Category | Free Delegates | Advt. Colour Page | Banner | Sponsor-ship Amt. (₹) |
|---|----------------|-------------------|---|-----------------------|
| Platinum Sponsor | 10 | 1 | <ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner + Banner at Conference Site. Felicitation certificate will have the logo of Platinum Sponsorship for all the attendees. Brochure of "Platinum Sponsor" will be distributed along with the welcome kit at the registration counter. 4 sq. m booth will be reserved for "Gold Partner" in the main conference hall. A brand-recall of "Platinum Sponsor" will be ensured by the anchor during the event. Platinum partner's logo will be used on all the marketing collaterals. Branding will be provided on individual speaker post. | 20 lakhs |
| Gold Sponsor | 7 | 1 | <ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner + Banner at Conference Site. Felicitation certificate will have the logo of Platinum Sponsorship for all the attendees. 4 sq. m booth will be reserved for "Gold Partner" in the main conference hall. A brand-recall of "Gold Sponsor" will be ensured by the anchor at each and every announcement during the event. | 15 lakhs |
| Silver Sponsor | 5 | 1 | <ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner + Banner at Conference Site. Felicitation certificate will have the logo of silver sponsorship for all the attendees. A brand-recall of "Silver Sponsor" will be ensured by the anchor during the event. | 8 lakhs |
| Bronze Sponsor/ Delegate Kit | 3 | 1 | <ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner + Banner at Conference Site. A brand-recall of "Bronze Sponsor" will be ensured by the anchor during the event. | 5 lakhs |
| Lunch (Each Day) | 2 | 1/2 | <ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner at Site. | 4 lakhs |
| Dinner (Each Day) | 2 | 1/2 | <ul style="list-style-type: none"> Company's logo / Brand on Main Stage + Banner at Site | 4 lakhs |
| High Tea (First day or last day) | 2 | 1/4 | <ul style="list-style-type: none"> Banner at Site | 2 lakhs |

Sponsorship Categories

| Category | Free Delegates | Advt. Colour Page | Banner | Sponsorship Amt. (₹) |
|---|----------------|-------------------|------------------|----------------------|
| Breakfast (Each Day) | 2 | 1/4 | • Banner at Site | 2 lakhs |
| Tea During Break (Each Day) | 1 | 1/4 | • Banner at Site | 0.75 lakhs |
| Plenary Lectures (Each)/ Parallel Sessions (Each) | 1 | 1/4 | • Banner at Site | 0.50 lakhs |

SOUVENIR ADVERTISEMENT

| S. No. | Souvenir Page | Price(₹) |
|--------|-------------------|-----------|
| 1. | Back Outside | 1 lakh |
| 2. | Back Inside Page | 0.75 lakh |
| 3. | Front Inside Page | 0.75 lakh |
| 4. | Colour Full Page | 0.5 lakh |
| 5. | Colour Half Page | 0.4 lakh |
| 6. | Colour Qtr Page | 0.3 lakh |
| 7. | B/W Page Full | 0.3 lakh |
| 8. | B/W Page Half | 0.3 lakh |
| 9. | B/W Qtr Page | 0.3 lakh |

STALL ADVERTISEMENT

| S. No. | Exhibition Type | Price(₹) |
|--------|---------------------------|----------|
| 1. | Lounge 6x2 M ² | 2 lakh |
| 2. | Stall 3x2 M ² | 1.2 lakh |
| 3. | Table Space | 0.7 lakh |

CONFERENCE ACCOUNT DETAILS

RASE2023

Account No. 41518490151
State Bank of India, Chandigarh Branch
(IFSC Code : SBIN0000628)
PAN Number: AABTS2188L

Scan to Pay:



“LETS TOGETHER CREATE A BETTER LEARNING ENVIRONMENT”

CONTACT US FOR MORE INFO

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Department of Holistic Education

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"Lets together create a better learning environment"

Chief Guests



Shri Banwarilal Purohit
Hon'ble Governor, Punjab



Shri Bandaru Dattatreya
Hon'ble Governor, Haryana



Shri Shiv Pratap Shukla
Hon'ble Governor, Himachal Pradesh



Shri Dharmendra Pradhan
Hon'ble Union Minister
Ministry of Education



Shri Anurag Singh Thakur
Hon'ble Union Minister
Ministry of Youth Affairs & Sports and
Ministry of Information & Broadcasting



Sardar Bhagwant Mann
Hon'ble Chief Minister, Punjab

Guests of Honour



Shri Aman Arora
Hon'ble Minister
New and Renewable Energy
Sources, Punjab



Shri Rohit Thakur
Hon'ble Minister
Higher Education and Elementary
Education, Himachal Pradesh



Shri Kanwar Pal Gurjar
Hon'ble Minister, Education, Haryana



Chairperson
Board of Governors
Dr.BR Ambedkar NIT Jalandhar

Keynote Speakers:

- 1. Prof. D.K Singh**
Director, AIIMS
Bhatinda
- 2. Prof. Rajeev Ahuja**
Director
IIT Ropar
- 3. Dr. Nagarajan Ramamoorthy**
Director
IIM Amritsar
- 4. Prof. Shyam Sundar Pattnaik**
Director
NITTTR Chandigarh
- 5. Shri A Rajarajan**
Director
Satish Dhawan Space Centre
SHAR (SDSC SHAR), Sriharikota
- 6. Prof. Parikshat Singh Manhas**
Chairman
J&K Board of School Education (BOSE)
- 7. Prof. Ajay K Sharma**
Director
National Institute of Technology Delhi
- 8. Prof. B.V. Ramana Reddy**
Director
NIT Kurukshetra
- 9. Prof. B.K. Kanaujia**
Director
NIT Jalandhar

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